

# SENA

SMART HELMET

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ADVANCING ADVENTURE

- Intelligent Noise-Control™ 
- Bluetooth® 4.1 
- Lightweight Carbon Fiber 
- Ambient Audio Capable 
- Plug-and-Play Installation 



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#RIDECONNECTED

# Ride like the wind without listening to it.

The perfect ride is more than a state of mind. It's the ultimate goal of anyone who's ever owned a motorcycle; the ideal balance of rider and technology, exhilaration and control, chaos and calm.

But there are roadblocks to perfection, like fatigue, decreased reaction time, and hearing damage caused by regular and sustained exposure to high-decibel wind noise.

That's why SENA's revolutionary carbon fiber Smart Helmet combines real-world data and high-tech solutions to create the optimal riding environment. A streamlined, lightweight helmet with a luxurious fit, ventilated shell, and an Intelligent Noise-Control™ system that keeps you calm, alert, and focused.

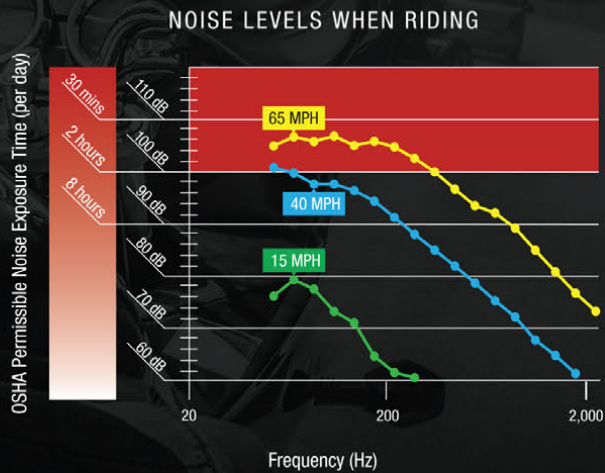
Because in order to ride like the wind, you first have to tame it.



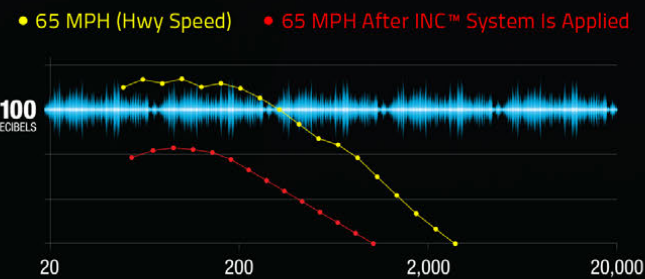
# SENA SMART HELMET

## The World's First Intelligent Noise-Control™ Helmet.

Studies have conclusively proven that sustained exposure to noise levels above 100 decibels has been linked to permanent hearing loss, increased fatigue, and decreased reaction times, increasing the probability of a serious accident.



Designed by riders, for riders, SENNA's lightweight, modular, and highly comfortable carbon fiber helmet offers all of the control of noise-canceling headphones built right into the shell, while still allowing you to hear vital audio cues like sirens, traffic, and your RPMs.



Intelligent Noise-Control™ On/Off Button

Silver



Hi-Vis Yellow



Black



White



Carbon Fiber

Ambient Mode On/Off Button

Bluetooth Mic (optional)

Intelligent Noise-Control™ Mic

Ear Cups

Bluetooth Control Module (optional)

Bluetooth Main Module (optional)

Intelligent Noise-Control™ Module

## How It Works

Simply snap in the Intelligent Noise-Control™ module and touch the "On" button to activate the INC™ system. This plug-and-play module analyzes the sound information from the array of four networked microphones and adjusts to phase out harmful helmet noise in real time. You can also switch to ambient mode to hear external sounds and conversations without removing your helmet when you pull over to fuel up or take a rest break.



Wind noise canceled out by opposing waveform.

## Carbon Fiber Shell

At 2.6 lbs / 1,200 gm, the carbon fiber shell is designed for maximum strength and minimal weight. All colors of the SENNA Smart Helmet begin with the streamlined carbon fiber shell featuring variable ventilation, an adjustable multi-zone foam pad system, and neck roll for ultimate comfort and all-conditions riding.

## Optional Bluetooth Features

The optional plug-and-play Bluetooth module snaps into the built-in wiring harness so you can make phone calls, listen to your music, or talk to your fellow riders at the touch of a button. And because the Intelligent Noise-Control™ system significantly reduces wind noise, you can listen at volumes lower—and safer—than ever before.

The SENNA Smart Helmet — the perfect accessory for the perfect ride.